

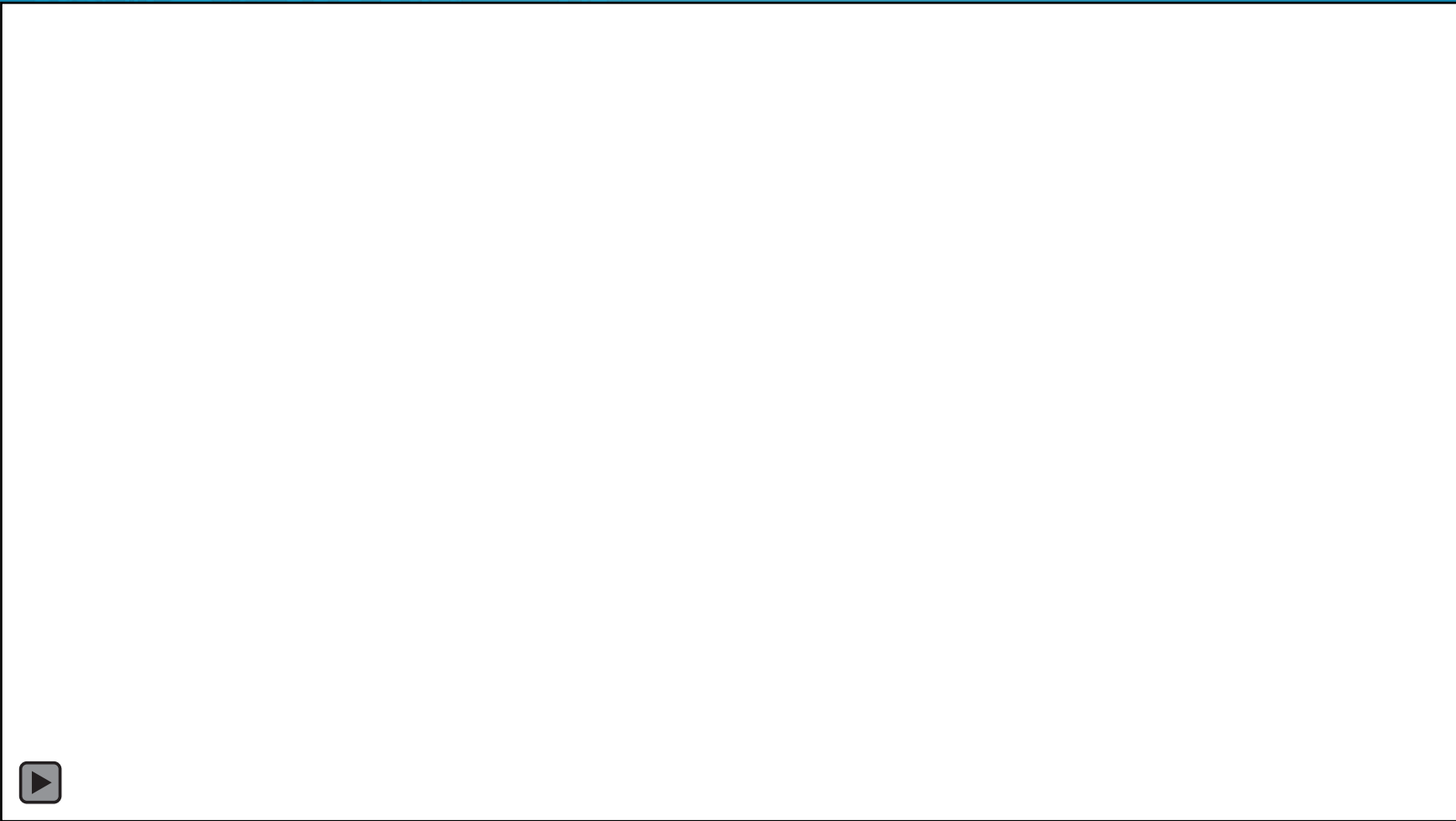


Minnesota Food Charter Network

HEALTH EQUITY · TRANSPARENT · INCLUSIVE · GENUINE · COLLABORATIVE · VISIONARY · REALISTIC · FOCUSED



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The Minnesota Food Charter

MINNESOTA FOOD CHARTER



A roadmap to healthy, affordable,
and safe food for all Minnesotans



A roadmap to
healthy,
affordable and
safe food for all
Minnesotans.



99 strategies

Food skills

Food accessibility

Food availability

Food affordability

Food infrastructure



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How was the Minnesota Food Charter Created?



Formed with an emphasis on equity, to ensure all voices and needs were being addressed.

Minnesota Food Charter Network

Goal: To grow into a supportive 'ecosystem' of people, information, relationships, and resources positioned to implement the 99 Food Charter policy and systems change strategies.



Health Equity Guide

- Outlines 40 of the 99 Food Charter Strategies that address health equity
- Discusses shared understanding from a health equity lens for decision makers and practitioners
- Provides health equity self-assessments for community-based organizations and local/state institutions
- Shares Food Charter stories in action

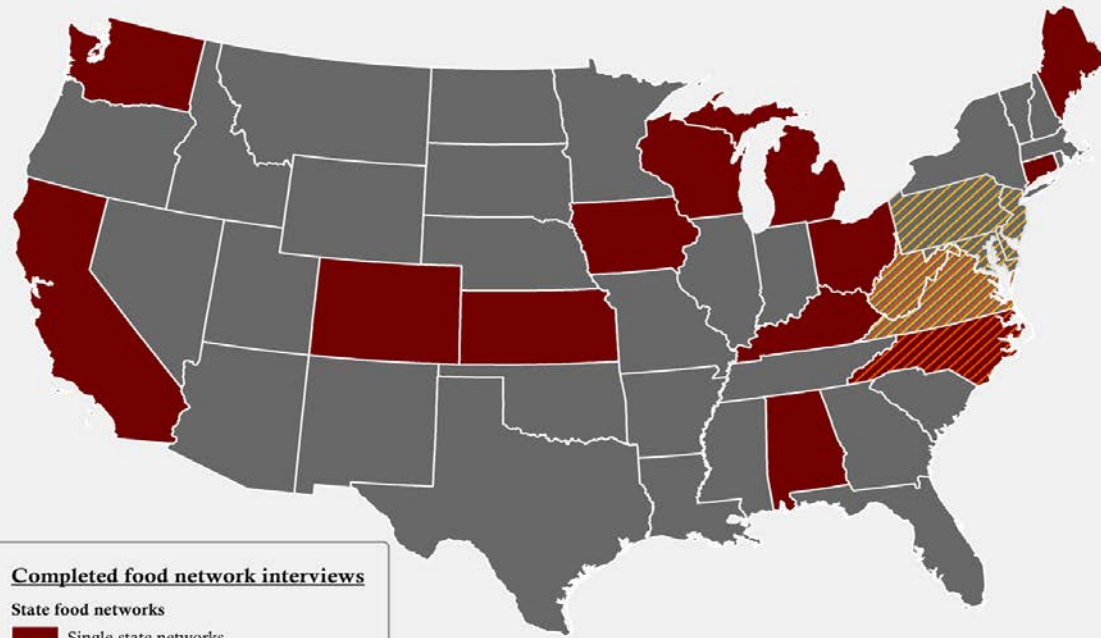
U of M Extension Leads Engagement

The role of the University of Minnesota extension in leading engagement:

- Convening of food network leaders
- Food Charter in Action events
- Participatory grant making

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EXTENSION

Research and Convening of Food Network Leaders



Goal: To support, connect, and build capacity of food networks to help implementation of the Minnesota Food Charter.

Completed food network interviews

State food networks

■ Single-state networks

Multistate food networks

▨ Chesapeake Foodshed network

▨ Appalachia Foodshed network



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Food Charter in Action Events



Goal: To recognize and share local efforts, challenges, and solutions around healthy food access.

Action Learning Seed Fund

Home > [Food, health and nutrition](#) > [Nutrition and healthy eating](#) > [Systems and food networks](#) > Action Learning Seed Fund




Is this opportunity right for you?

Are you passionate about creating a healthy food system for everyone? Have you struggled in the past to access resources to support your work? Are you looking for funding that provides the flexibility needed to create real community change? Do you want to deepen connections across difference (race, geography, sector, etc)? Are you excited to share your knowledge and ideas with new people who also care about creating a healthier food system? If so, read on!

Please note: Well resourced organizations need not apply.

What do we hope to achieve together?

We hope to come together with people working to support communities most impacted by inequities in the food system to generate ideas, connections and action to ensure healthy food access for all. Our approach integrates learning, networking, and funding in a unique and powerful way, where participants act as agents of change and not merely recipients of aid or expertise. Our grantmaking process emphasizes the power of flexible funding and sea-centered investing.



Who are we and what is our role?

We represent the University of Minnesota Extension's Health and Nutrition Program. Our mission is to improve food literacy, physical activity, and healthy food access for Minnesotans to promote health and reduce disparities using University resources and proven educational and engagement strategies. We fulfill our mission by engaging with Minnesotans, in part through our role in the Minnesota Food Charter network. We will support the Action Learning Seed Fund by co-creating four online convenings for shared learning and action among participants. We will offer flexible seed funding to participants to support work in the communities where it is needed the most. We will design a process to distribute this funding in which participants are empowered to be the grantmakers and will make the final decision about how funds are allocated among those participating in the funding

[< Food, health and nutrition](#)

Nutrition and healthy eating

- [Teaching nutrition education >](#)
- [Save money on food >](#)
- [Making good food choices >](#)
- [Systems and food networks >](#)
- [Building better food shelves >](#)

Read the full [Action Learning Seed Fund proposal \(PDF\)](#).

[Submit your proposal](#) in the form of a video, one-pager or something completely unique like a lyric poem, etc.

Food Networks

- [Convening of Minnesota food network leaders](#)
- [Minnesota food charter action events](#)
- [Food Network Directory](#)
- [Research and reports](#)

Goal: To support communities most impacted by inequities in the food system, to generate ideas, connections, and action to ensure healthy food access for all.



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Cross Agency Working Group

- Aligns state and federal resources
- Fosters engagement, support, and awareness
- Opportunity for networking, professional development, and support



Cross Agency Working Group Participation

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Cross Agency Working Group

Successes

- State agency alignment with the Minnesota Food Charter
- Expanded FACS curriculum in Minnesota schools
- State of the Food Charter Summit

Areas for Growth

- Expanding membership
- Building deeper connections
- Raising visibility of shared work across state agencies

Sheila Packwood



Lillian Otieno



Food Charter Champions

Statewide Health Improvement Partnership (SHIP)

- What is SHIP?
- Who is supported?
- What funding is available?



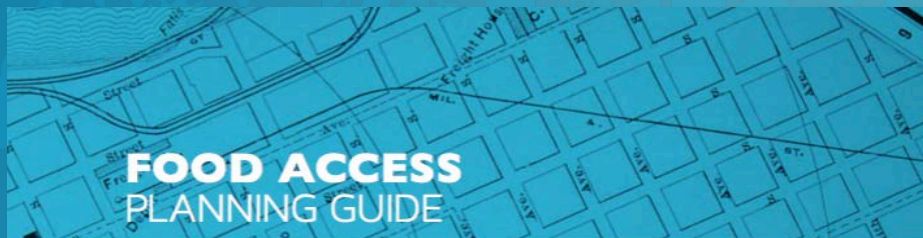
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SHIP Intersection with the Minnesota Food Charter

- Addresses 52 of the 99 food charter strategies across all five domains
- 37 of the 41 SHIP coordinators use the food charter as a planning guide
- More than 800 partners in the community working within the food system
- 995 schools working on creating healthier food environments



Food Access Planning Guide



A resource for planners and community food advocates to ensure all Minnesota communities have reliable access to healthy, safe, affordable food

Comprehensive plans that build healthy food environments to promote community health and prosperity.

Open Resource and Idea Menu

LEARN

Helpful resources and information to bridge the knowledge gap between planners and food advocates.

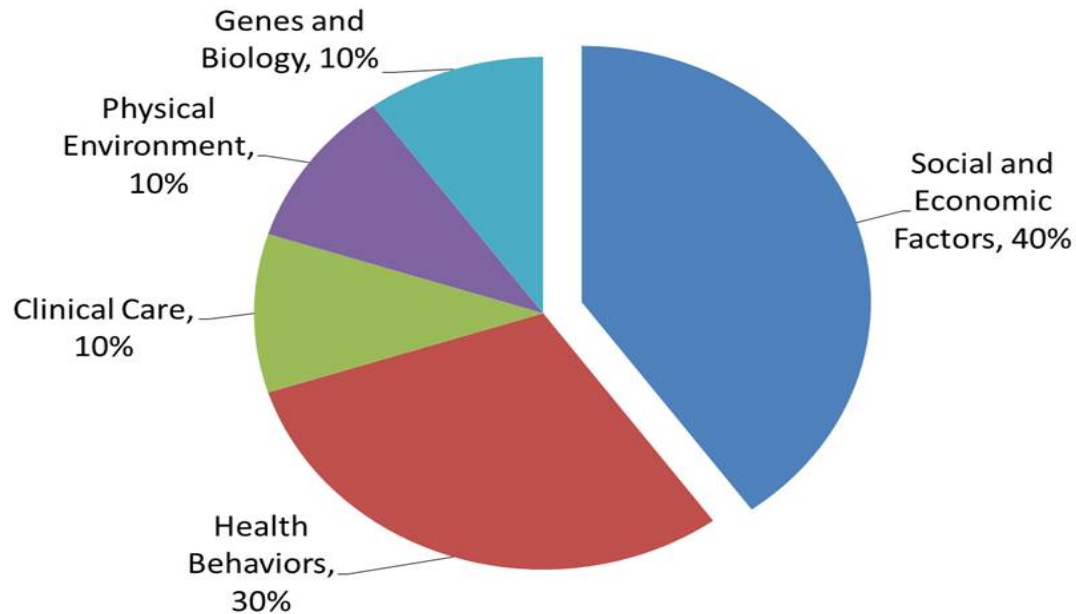
ACT

Sample language addressing numerous facets of healthy food access that communities can include in comprehensive plans and zoning codes.



Safe, Healthy and Livable Communities

Factors that determine health



*Includes income, education, employment, housing, food access, transportation, etc.

Local Plan Implementation

- Zoning code
- Subdivision code
- Capital improvement Plan
- Local planning/small area plans
- Licensing, permitting, fees
- Procurement, contracting, bidding
- Internal organizational policies
- Ordinances
- Taxes
- Resolutions



ISSUE AREAS

p.16 LAND USE

p.30 HOUSING

p.22 TRANSPORTATION

p.34 ECONOMIC DEVELOPMENT

p.36 FARMLAND PRESERVATION

p.38 FOOD PRODUCTION

p.32 FOOD AGGREGATION + PROCESSING + DISTRIBUTION

p.34 HEALTHY FOOD RETAIL

p.38 POLLINATORS

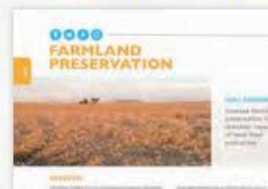
There is no one way to organize a comprehensive plan or to include food access and equity language into a plan. We recommend four possible approaches.

Local communities are encouraged to consider which approach is best for their particular needs, given existing practice, the comprehensive plan layout and function, community interest, and political will. Here's how you can use this section:

- 1. TYPICAL PLANNING ELEMENTS.** Use the most common planning chapters - housing, land use, transportation, economic development, etc - to address food access issues. This approach highlights the comprehensive nature of food access issues and may be a format most people are accustomed to.
- 2. CREATE A NEW CHAPTER,** either in a new Food Access chapter or in a broader cross-cutting chapter focused on community health or sustainability. For jurisdictions in the Twin Cities metro area, the Metropolitan Council's Local Planning Handbook suggests putting health-related and environmental policies in a chapter titled "Resilience," which would be an appropriate home for healthy food access policies.

- 3. VALUES BASED APPROACH.** Much like Thrive MSP 2040, a plan can be organized around a set of community values and principles as a means of building community consensus and having a mission- and vision-driven plan. In this case food access should be attributed to aligned values.
- 4. USE A COMBINATION OF THESE OPTIONS.** Reference food-related policies within traditional comprehensive plan chapters, and create a stand-alone health or food chapter. We recommend this approach because it builds ownership across different departments of local government while also offering a dedicated plan section in which more food-specific detail is provided.

HOW TO USE THE ICONS IN THIS SECTION



Use the icons at the top of each topic section for guidance on which chapters may be a best fit. For example, farmland preservation policies could be located in the vision, land use, economic development, and/or implementation chapters.



The issue areas addressed in the second section of the *Food Access Planning Guide* reflect key strategies in the Minnesota Food Charter. They were selected using the following criteria:

1. IMPACT

The overall impact on how many Minnesotans have access to healthy food. What is the potential for scaling up strategies in each issue area?

2. NEED

The capability to address inequities faced by certain populations. What is the potential for reaching low-income populations, people of color, Native Americans, seniors, and youth?

3. INFLUENCE

The likelihood that the strategy area will leverage other actions and interventions that would not otherwise occur. Is it an area that currently lacks information, sources of advocacy, and/or political will?

4. MARKET FEASIBILITY

The economic viability of the strategies in the strategy area. Can it lead to strong, long-term, sustainable economic outcomes through public-private initiatives or a private sector response to public interventions?

5. COMMUNITY INTEREST

The expressed interest and enthusiasm of individuals and organizations working on food issues. Was it identified as a key area of interest by Food Access Planning Guide survey respondents?



Use of the Food Access Planning Guide Language

- Comprehensive plans
- Small area or neighborhood plans
- Climate impact plans
- Transportation infrastructure plans
- Bike and pedestrian plans
- Watershed plans



HUNGER RELIEF IN LOCAL PLANNING

PLAN GOALS AND ACTIONS



How to
Create Healthy
& Equitable
Local Food
Systems



COMING SOON!



The Network and Policy Work

- Work with state agencies
- Food Access Planning Guide policy strategies
- Issue advocacy



Shared Measurement Action Team

Purpose: To develop a data monitoring system to measure changes in Minnesota's food system.

Cross Sector Representatives:

- Government agencies
- Universities
- Non-profit
- For-profit
- Insurance

Shared Measurement Action Team

Successes

- Developed a *Theory of Change* for Food Charter domains
- Proposed measurement indicators for food environment

Areas of Growth

- Confusion about group purpose
- Determining correct level of measurement
- Finding metrics that address health equity
- Work accomplishment
- Communication platform

Evaluation Framework for Assessing Network Health

Healthy Networks:

- Improve information flow
- Increase communication
- Open new resources
- Expand and support leadership
- Increase inclusion and bridge divides
- Facilitate scale and impact

Evaluation Framework for Assessing Network Health

Assessment Process:

1. Deciding what to measure
2. Gathering and analyzing data
3. Deciding on and taking action



Evaluation Framework for Assessing Network Health

Using Data to Take Action



Thank You!

- Susan Bishop and Liana Schreiber , both with the Minnesota Department of Health
- Stephanie Heim, U of MN Extension, Nutrition and Healthy Eating
- Nadja Berneche, content and communication consultants, Terra Soma
- Kristin Johnstad with Johnstad and Associates, and the members of our Evaluation Team
- Jaycie Thomsen, Minnesota Food Charter Network



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Questions?



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